

Management of Information Systems

The Strategic Role of Information Systems. Integrating Operations and Business Processes with Information Systems. Support in Decision Making by means of Information Systems. Strategic Planning for Information Systems. Success Enablers and Inhibitors of Information Systems. Aligning Business Strategy and Strategic Information Systems. Organizational Reengineering and Information Systems. Role and Structure of the Department of Information Technology. Governance of Information Systems. Managing Knowledge in the Digital Enterprise. Change Management and Information Systems. Technological Entrepreneurship. ([E-Class](#))

Electronic Venturing

Economy of Information. Market mechanisms in Electronic Retailing. Inter (B2B) Online Market Research. Online Advertising. New Forms of E-Business and Social Networking Services. E-Business entrepreneurship. E-Venturing Strategies and International Copyright laws. Cooperation and Compatibility in E-Venturing Networks and Feedback.